

Strategic Plan on a Page

WHIN is a leading feminist organisation advancing the health, safety and wellbeing of women and gender diverse people. We drive change through health promotion, primary prevention, partnerships, advocacy, systems reform, family violence leadership and strengthening responses to gender-based violence.

Grounded in the voices, experiences and strengths of our communities, we work alongside a wide range of organisations and sectors to address gender inequality, improve health outcomes, and create safer and more equitable communities.

From government, health services and education institutions to community organisations and grassroots groups, we partner for impact.

Through leadership, collaboration and action, we influence the systems, policies and attitudes that shape lives, creating lasting change across Melbourne's north and beyond.

Our Goals

Our Vision:

Women and gender diverse people in the north and beyond are free from violence, with voice, choice, and power to lead healthy, safe, and thriving lives.

Our Purpose:

To advance gender equity and promote the health, safety and wellbeing of women and gender diverse people.

Our Mission:

We advance gender equity and health justice through prevention, advocacy, partnerships, and systems change. We centre lived experience to improve health, safety, and wellbeing for women and gender diverse people.

Our Strategic Pillars

Transformative Leadership

A trusted and courageous leader embedding intersectional, anti-oppressive, and gender-transformative approaches to improve health, safety, and wellbeing of women and gender diverse people.

Advocacy and Systems Influence

A strong and influential voice shaping systems, policies, and communities to drive lasting change.

Connected Communities

Strong, trusted and responsive relationships with communities, where women and gender diverse people feel safe, heard and reflected.

A Thriving and Sustainable Organisation

A financially resilient and future-ready organisation with strong systems and clear evidence of impact to enable long-term change.

Governance and Culture

An inclusive employer of choice with strong governance and a values-led culture, empowering people to thrive and create positive change.