

# Building a Respectful Community Program Logic 2017–2019

The BRC Partnership works to prevent violence against women across Melbourne's north, guided by the BRC Strategy 2017-21. This program logic applies to the first two annual action plans (2017-19).

INPUTS	ACTIVITIES	OUTPUTS	IMMEDIATE - AND MEDIUM-TERM IMPACTS (ACHIEVABLE IN THE 24 MONTHS)	LONG TERM OUTCOMES
<p><b>BRC Partnership, Strategy and Action Plans</b></p> <p><b>Resources</b></p> <ul style="list-style-type: none"> <li>• Funding</li> <li>• Backbone function from WHIN</li> </ul> <p><b>Authorising Policy Environment</b></p> <p><b>Engaged Public Conversation &amp; Dialogue</b></p> <p><b>Shared Frameworks/ Approaches</b></p> <ul style="list-style-type: none"> <li>• Change the Story</li> <li>• BRC Strategy</li> </ul> <p><b>Evidence-based Practice</b></p>	<p><b>Advocacy (policy arena)</b></p>	<ul style="list-style-type: none"> <li>• 10 strategic communications with Victorian Government (OPWE / Respect Victoria) as a partnership</li> </ul>	<ul style="list-style-type: none"> <li>• Increased recognition by the Victorian Government of the BRC Partnership as the pre-eminent structure for primary prevention in Melbourne's north</li> </ul>	<ul style="list-style-type: none"> <li>• Sustained and enduring partnership for PVAW in Melbourne's north</li> <li>• Gender equitable communities &amp; organisations in Melbourne's north</li> <li>• All women's full inclusion in civic, economic &amp; social life in Melbourne's north</li> <li>• Non tolerance of gender inequality &amp; violence supportive attitudes &amp; behaviours in Melbourne's north</li> <li>• Elimination of violence against women</li> </ul>
	<p><b>BRC Partnership Work &amp; Capacity Building</b></p> <ul style="list-style-type: none"> <li>• Governance &amp; decision-making</li> <li>• Training, mentoring, support &amp; consultancy by WHIN</li> </ul>	<ul style="list-style-type: none"> <li>• 4 meetings of BRC Partnership (NMR PVAW Committee); 2 working groups &amp; 3 CoPs</li> <li>• 3 new organisations represented on BRC partnership</li> <li>• 1 x BRC Partnership Project</li> <li>• 1 x INCEPT Project</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthened sustained BRC Partnership</li> <li>• Improved quality of BRC partners' work for GE and PVAW</li> <li>• Increased opportunities for collaborative effort &amp; shared endeavour</li> <li>• Increased confidence among BRC partner staff to undertake PVAW work with community</li> </ul>	
	<p><b>Organisational Development</b></p> <ul style="list-style-type: none"> <li>• Audits &amp; assessments</li> <li>• Policy development &amp; implementation</li> <li>• Systems changes</li> <li>• Training</li> </ul>	<ul style="list-style-type: none"> <li>• 5 partners undertake a GE audit of HR policies</li> <li>• 7 partners undertake a GE audit/assessment of facilities or services</li> <li>• 11 partners develop a Gender Equity Strategy &amp; Action Plan</li> <li>• 4 partners initiate internal (staff) communications strategy on GE</li> <li>• 13 partners implement workplace training</li> <li>• 9 partners work with other organisations on PVAW either via organisational development or community capacity building</li> </ul>	<ul style="list-style-type: none"> <li>• Increased leadership within organisations for GE and PVAW</li> <li>• Increased number of organisations with systems/ structures for GE</li> <li>• Improved organisational cultures for the work of GE and PVAW</li> <li>• Improved confidence and skill of staff &amp; leaders to take action on GE/PVAW in their work</li> </ul>	
	<p><b>Community Capacity Building for Community Mobilisation</b></p> <ul style="list-style-type: none"> <li>• Setting or place-based initiatives</li> <li>• Direct participation programs</li> </ul>	<ul style="list-style-type: none"> <li>• 12 partners implement a community mobilisation project for PVAW</li> <li>• 6 partners provide community grants for PVAW</li> <li>• 9 partners initiate activities for women's leadership, inclusion &amp; participation</li> <li>• 10 organisations support schools in RR education</li> </ul>	<ul style="list-style-type: none"> <li>• Increased number of settings/sectors where GE/PVAW work is occurring</li> <li>• Increased number of community activists</li> <li>• Improved confidence, knowledge &amp; skills among community partners/members for GE/PVAW</li> </ul>	
	<p><b>Social Marketing for Awareness Raising</b></p> <ul style="list-style-type: none"> <li>• Social &amp; traditional media</li> <li>• Campaigns</li> </ul>	<ul style="list-style-type: none"> <li>• 24 partners undertake social marketing campaigns for GE/PVAW via social and traditional media</li> </ul>	<ul style="list-style-type: none"> <li>• Strengthened consistent messaging from BRC partners on GE/PVAW to communities in Melbourne's north</li> </ul>	
	<p><b>Evidence Building</b></p> <ul style="list-style-type: none"> <li>• Evaluation for learning &amp; improvement</li> </ul>	<ul style="list-style-type: none"> <li>• BRC Evaluation Plan 2017-19</li> <li>• BRC Evaluation Report</li> <li>• Key learnings communicated to BRC partners and relevant stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>• Improved capacity for evidence based sound decision making for the partnership</li> </ul>	

## KEY

**BRC:** Building a Respectful Community, **PVAW:** Preventing violence against women, **GE:** Gender Equity, **RR:** Respectful relationships, **OPWE:** Office for Prevention and Women's Equality, **CoP:** Communities of Practice, **NMR:** Northern Metropolitan Region

## CONTACT

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