



**WOMEN'S HEALTH
IN THE NORTH**

voice • choice • power

Call for Expressions of Interest: Consultant Graphic Designer

About Women's Health In the North (WHIN)

Since 1992, WHIN has worked to end gender inequities in Melbourne's northern metropolitan region through applying a gendered lens to improve women's health, safety and wellbeing.

Gender equity underpins all of our priorities including: preventing violence against women; sexual and reproductive health; family violence system leadership; economic equality; and environmental justice.

WHIN's vision is that all women in the northern region have voice, choice and power in all aspects of their health and wellbeing. For more information see our website: www.whin.org.au

Context

WHIN worked with our previous consultant graphic designer for over ten years. During this period, the consultant was our first choice for the design work required for our publications including the annual report, other reports, strategies, fact sheets, training guides and digital media. Due to a change in the consultant's personal circumstances, WHIN is now seeking to establish an ongoing relationship with a new consultant designer.

Expressions of Interest

Expressions of interest are encouraged from women or gender diverse consultants who meet the following selection criteria:

- Can produce clean, accessible designs of infographics and resources, demonstrable through a portfolio of previous work (see examples of clean, simple WHIN designs on our website www.whin.org.au in the resources and annual reports sections)
- Can work with WHIN's Visual Style Guide and palette with additional colours that complement the WHIN palette for various projects
- Demonstrable awareness that WHIN's visual imagery needs to reflect our diverse community in the northern metropolitan region including women and gender diverse people from migrant and refugee backgrounds, with disabilities or chronic illness, with Aboriginal and Torres Strait Islander heritage, from the LGBTIQ+ community, of various age groups.
- Willingness to engage with WHIN staff about implementing suggested revisions
- Understanding and interest in health promotion, specifically women's health including preventing violence against women, sexual and reproductive health, gender equity and wellbeing

The following selection criteria would be highly desirable:

- Have website visual style/user interface design skills in order to implement or guide update of the WHIN website

- Live or work in Melbourne's northern metropolitan region
- In line with our commitment to employing people with a wide range of backgrounds and lived experiences, we encourage applications from people with migrant or refugee background, people with Aboriginal or Torres Strait Islander heritage, lived experience with a disability or chronic illness, and LGBTIQ+ community members.

EOE H191-2017 – this position is only open to females and people whose gender identity is female (referred to as 'women').

Further Information

Claudia Slegers, Communications Coordinator (Mon, Tues, Weds)
claudias@whin.org.au

To Apply

Please submit your Expression of Interest comprising:

- Completed EOI application form (see our ['Jobs available' page](#)), and
- Two to three documents, infographics, or website urls that are examples of your previous design work

to Kester Naismith, Corporate Services, kester@whin.org.au by **Monday 14 June**, 5pm.