# Graphical user interface  Description automatically generated with medium confidence

# Consultant Graphic Designer EOI Application Form

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| Trading name |  |
| Registration for GST |  |
| Australian Business Number (ABN)  |  |
| Postal address |  |
| Contact person |  |
| Position/title |  |
| Telephone |  |
| Mobile |  |
| Email address |  |

## Qualifications and Experience

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| --- | --- |
| Qualifications |  |
| Skills and knowledge |  |

## Addressing Key Selection Criteria

Please provide a summary of your relevant skills and experience for each of the key selection criteria identified below.

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| **Key selection criteria** |
| Can produce clean, accessible designs of infographics and resources, demonstrable through a portfolio of previous work (see examples of clean, simple WHIN designs at <https://www.whin.org.au/about-us/annual-reports/>) |
| Can work with WHIN’s Visual Style Guide and palette with additional colours that complement the WHIN palette for various projects  |
| Demonstrable awareness that WHIN’s visual imagery needs to reflect our diverse community in the northern metropolitan region including women and gender diverse people from migrant and refugee backgrounds, with disabilities or chronic illness, with Aboriginal and Torres Strait Islander heritage, from the LGBTIQA+ community, of various age groups. |
| Willingness to engage with WHIN staff about implementing suggested revisions |
| Understanding and interest in health promotion, specifically women’s health including preventing violence against women, sexual and reproductive health, gender equity and wellbeing |
| **Desirable selection criteria** |
| Have website visual style/user interface design skills in order to implement or guide update of the WHIN website  |
| Live or work in Melbourne’s northern metropolitan region |
| In line with our commitment to employing people with a wide range of backgrounds and lived experiences, we encourage applications from people with migrant or refugee background, people with Aboriginal or Torres Strait Islander heritage, lived experience with a disability or chronic illness, and LGBTIQA+ community members.  |

## Names of Referees

Please provide names and contact details for two referees, preferably two previous clients

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| Referee 1Name:Title:Organisation:Phone:Email: |
| Referee 2Name:Title:Organisation:Phone:Email: |